

# Every Ship Needs a Rudder

BROUGHT TO YOU BY NEW YORK LIFE STABLE VALUE INVESTMENTS



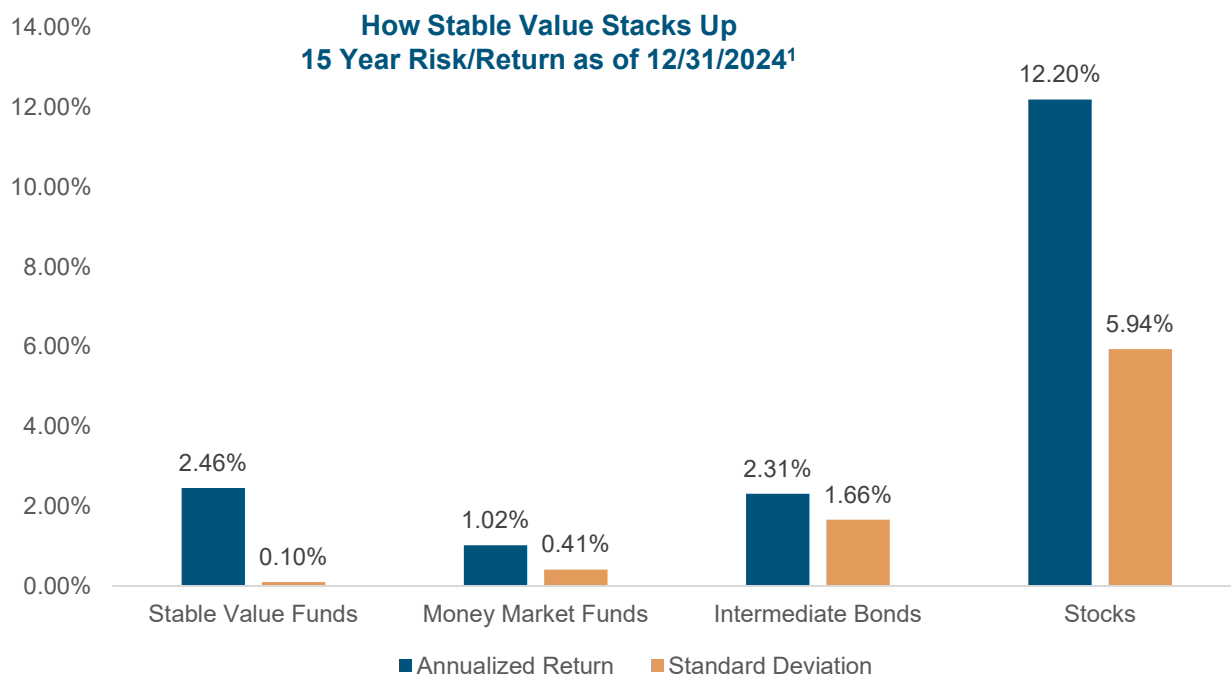
**By Glenn Macdonald, CFP®**  
Head of Stable Value  
Investment Only  
Corporate Vice President

As retirement investors navigate both stock and bond based investment options within their employer sponsored retirement plans, the investing seas can be rough. In fact, over the past few decades, stock and bond markets have been experiencing prolonged periods of volatility and interest rates have been falling to historic lows. Many employer sponsored retirement plan investors view this to be the new normal. For stock markets, volatility could be the new normal for an investment in stock funds. So how about bond markets and investing in bond funds? Interest rates are now at historic lows and the prospect of rising rates may certainly complicate investing in both bonds and bond funds—which are typically a conservative and lower risk investment option relative to stock funds. Regardless of an investor's age, how should one think about allocating their retirement plan funds and should a stable value fund be considered as a component to their investment plan? While the markets have slightly calmed, and provided some flat water here, let us take a step back and check the compass on the retirement plan journey.

Right about the time stable value funds were created some 40 years ago, selecting a capital preservation option often meant using money market mutual funds and FDIC insured bank certificates of deposit (CDs). Bank CDs have limitations on liquidity under certain scenarios and money market funds generally offer principal protection, modest yields and daily liquidity. Things were simple because plan advisors were familiar with government, prime and municipal money market funds that are widely available outside of retirement accounts. Today, there are more choices, including stable value funds, which offer both protection and liquidity for participants. Stable value funds generally offer higher yields over time than money market funds because they can invest in assets with longer durations.<sup>1</sup> In addition, the insurance protections are designed to provide price stability on a day-to-day basis. Should there be an extreme event, there are insurance guarantees that participants won't lose at least what they have invested – in most circumstances. However, Plan advisors are often less familiar with stable value funds, whose structures and features can vary depending on the insurance contract issuer. In short, when selecting and monitoring capital preservation plan options, consider what you're trading-off for higher yields.

First, by definition stable value funds are certainly in the bond or fixed income-based fund "family", but they are different. Generally speaking, the primary objective of a stable value fund is to return the capital or principal invested; and second to provide a competitive rate of return. Now, just like all bond funds, the value of the individual bonds that support stable value funds drops when interest rates rise. However, unlike standard bond funds—and specifically due to smoothing rate reset mechanisms available only to qualified plan investors—stable value fund crediting rates seek to provide a consistently positive rate of return which has a stabilizing effect to overall retirement plan balances. Whether investing in a stable value fund is a diversification tool, or a rudder for volatile equity funds—it allows an investor to stay the course.

The chart below compares the average historical returns and corresponding risk of four types of investments as measured by the indices defined on the following page: stable value funds, money market funds, intermediate bond funds and stock funds. Over a 15-year period, an investment in stock funds yielded the highest average annual return, but this high return is accompanied by the highest risk, as measured by standard deviation. On the other side of the spectrum is money market funds; they provided the lowest return, along with relatively low risk. Intermediate bond funds yielded over two times the return of money market funds but with four times the risk. Stable value funds provided a return close to intermediate bond funds, but with over 16 times less risk. In essence, over the long term, compared to the other options, stable value funds have provided competitive returns along with very low risk.



Source: Stable Value Investment Association. [www.stablevalue.org/stable-value-at-a-glance/](http://www.stablevalue.org/stable-value-at-a-glance/). Past performance is not a guarantee of future results.

Stable value funds have historically provided stabilizing effects since they were created over 40 years ago. Looking at a couple of recent infamous financial market events—the dot.com crash of 2000, the Financial Crisis and its aftermath—stable value funds consistently delivered competitive returns with relatively low volatility.<sup>2</sup> As for other retirement plan fixed income investment options, such as money market funds and intermediate bond funds, they have not been able to consistently protect principal and deliver returns, above inflation, the way stable value funds can.

In the world of qualified retirement plan investing, stable value is like nothing else that is offered in plan investment options. It has real insurance which often times includes a guarantee of principal and interest. It works in retirement plans because of the insurance, the “law of large numbers” of investors, and built-in controls that are designed to protect the investments of plan participants. It’s the strong rudder you put your trust in when at sea.

As participants think about allocating their portfolios and steering towards a safe port in any phase of their retirement investment planning, stable value merits strong consideration.

Retiremently speaking, may your investment portfolios bring you fair winds and following seas!

1. "Stable Value" is represented as a composite of the historical returns derived from data collected by the SVIA for its four stable value market segments (individually managed accounts, pooled funds, insurance company general accounts, and insurance company separate accounts). Historical return data is presented as both a range (with the top and bottom deciles removed) and as an average. Data from 1989 to 2008 was collected from stable value managers to form a composite for use in research conducted by David Babbel and Miguel Herce, and data from 2008 to present is sourced from the SVIA's Quarterly Characteristics Survey with the period from 2008 to 2015 derived from reported crediting rate data. Returns are gross of stable value management fees but net of fees necessary to deliver the product, such as stable value wrap, third party fixed income management, trust, custody, and fund administrative fees. This composite is composed of varying types of stable value products and, as such, should not be used as a comparison to a specific product. Returns illustrated are gross before any fees and are annualized. "Stocks" is the S&P 500 Index with dividends reinvested: a widely used barometer of U.S. stock market performance; as a market-weighted index of leading companies in leading industries, it is dominated by large-capitalization companies. Returns illustrated are gross before any fees and are annualized.

The performance data shown represents past performance, which is not a guarantee of future results. Current performance may be lower or higher than the performance data cited. The performance of an index is not an exact representation of any particular investment, as you cannot invest directly in an index.

2. Stable Value Investment Association. [www.stablevalue.org/stable-value-at-a-glance/](http://www.stablevalue.org/stable-value-at-a-glance/).

#### Index Definitions:

"Money Market" is a simulation of money market returns from the iMoneyNet MFR Money Funds Index. Returns illustrated are gross before any fees.

"Intermediate Bonds" is a simulation of market value bond fund returns from the Bloomberg Intermediate Government/Credit Bond Index. Returns illustrated are gross before any fees.

"Stocks" is the S&P 500 Index with dividends reinvested: a widely used barometer of U.S. stock market performance; as a market-weighted index of leading companies in leading industries, it is dominated by large-capitalization companies. Returns illustrated are gross before any fees.

This material is being provided for informational, educational purposes only. It was not prepared, and is not intended to, address the needs, circumstances and objectives of any specific employer, plan sponsor, plan participant, individual or groups of individuals.

New York Life and its affiliates are not making a recommendation that clients purchase any specific products.

Stable Value Investments is a division of New York Life Insurance Company.



Stable Value Investments  
New York Life Insurance Company  
30 Hudson Street, Jersey City, NJ 07302  
[stablevalueinvestments.com](http://stablevalueinvestments.com)