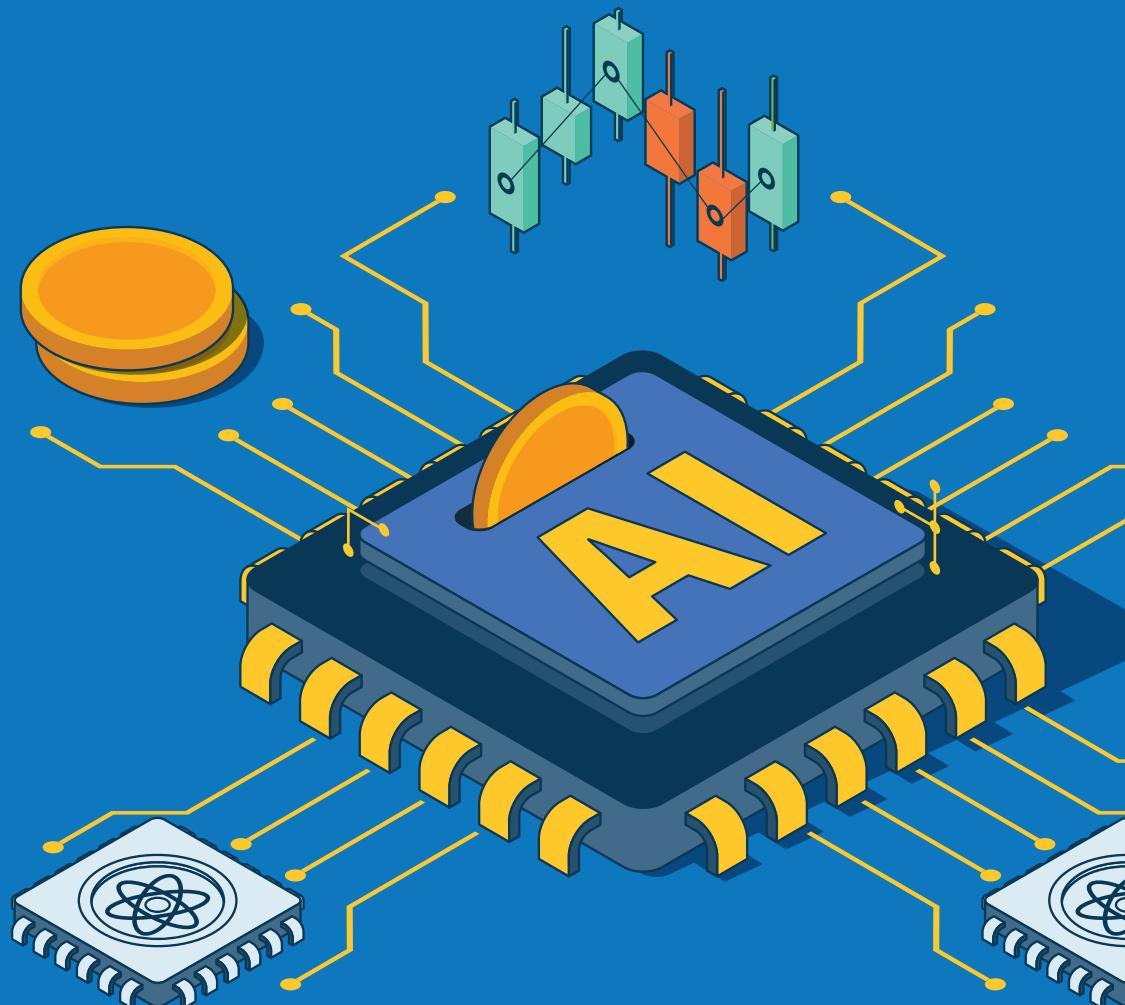


# 4 Things Investors Need to Know About AI

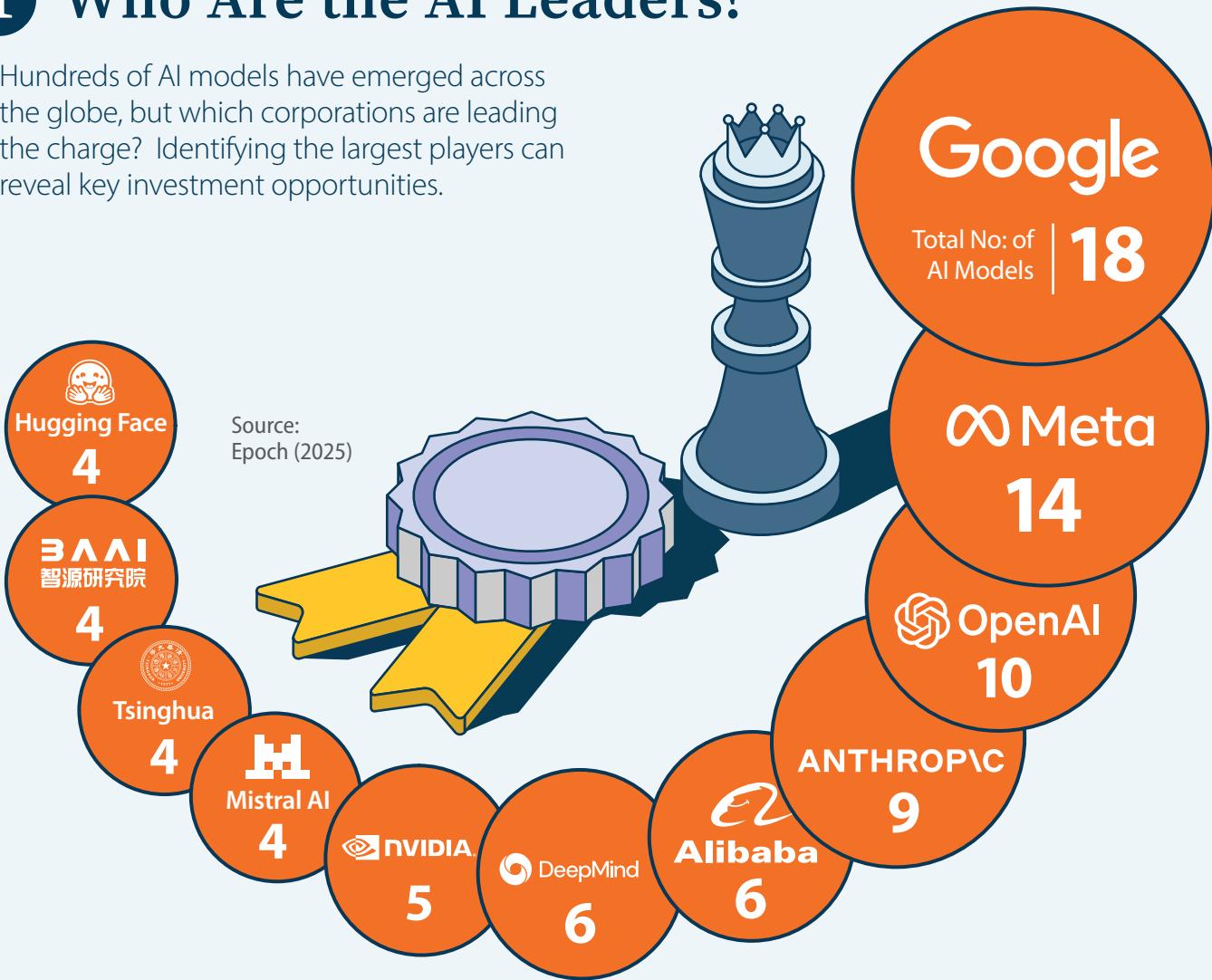


**AI is transforming the world by performing things from everyday tasks to life-saving surgeries. But where are the biggest opportunities for investors?**

## 1 Who Are the AI Leaders?

Hundreds of AI models have emerged across the globe, but which corporations are leading the charge? Identifying the largest players can reveal key investment opportunities.

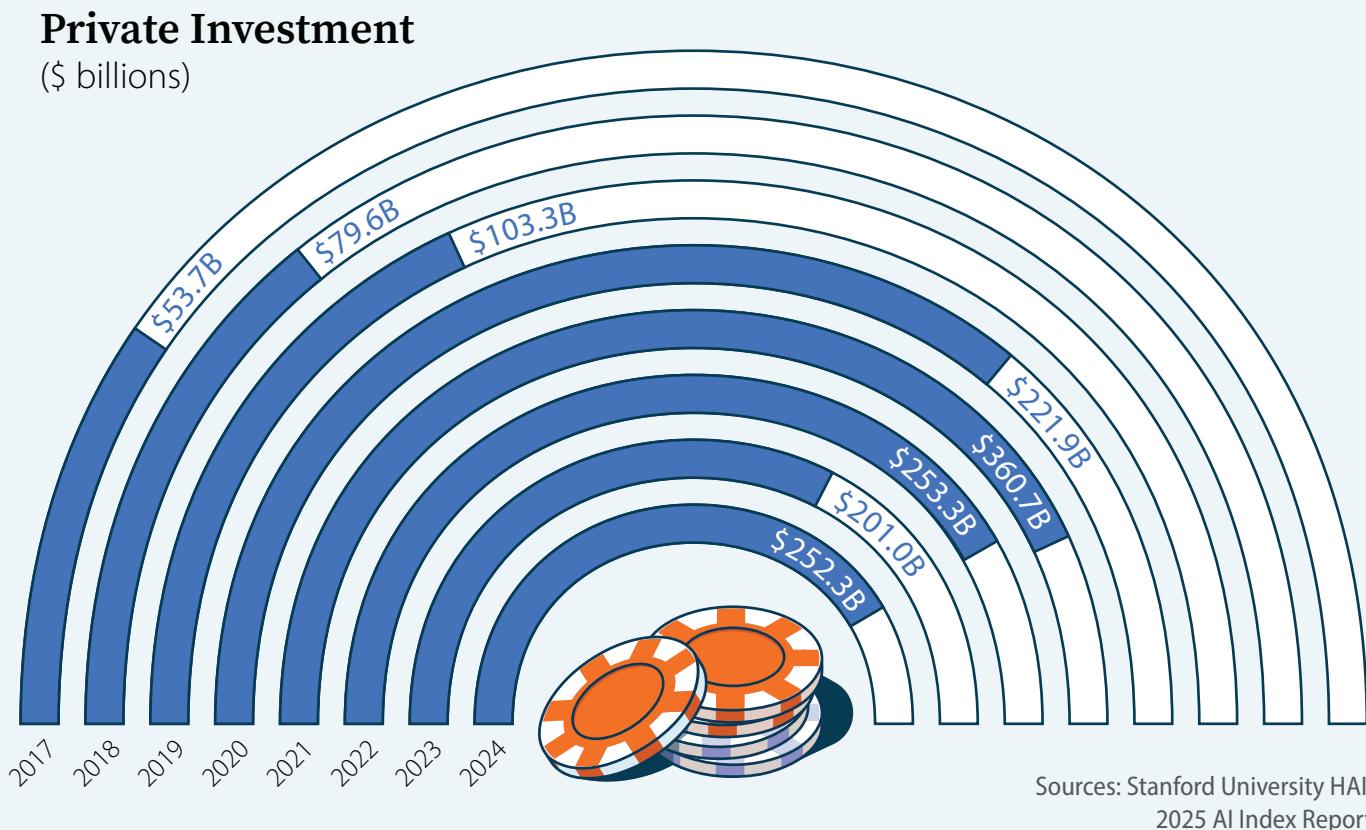
Source:  
Epoch (2025)



**Developing these AI tools requires billions in Research & Development, with companies worldwide investing heavily to drive progress on a global scale.**

## 2 How Much Is Invested in AI on a Global Scale?

In 2024, AI investment totaled \$252 billion. Though shy of the \$361 billion peak in 2021, renewed growth in U.S. and European markets highlights AI's resurgence as a major driver of innovation and capital.

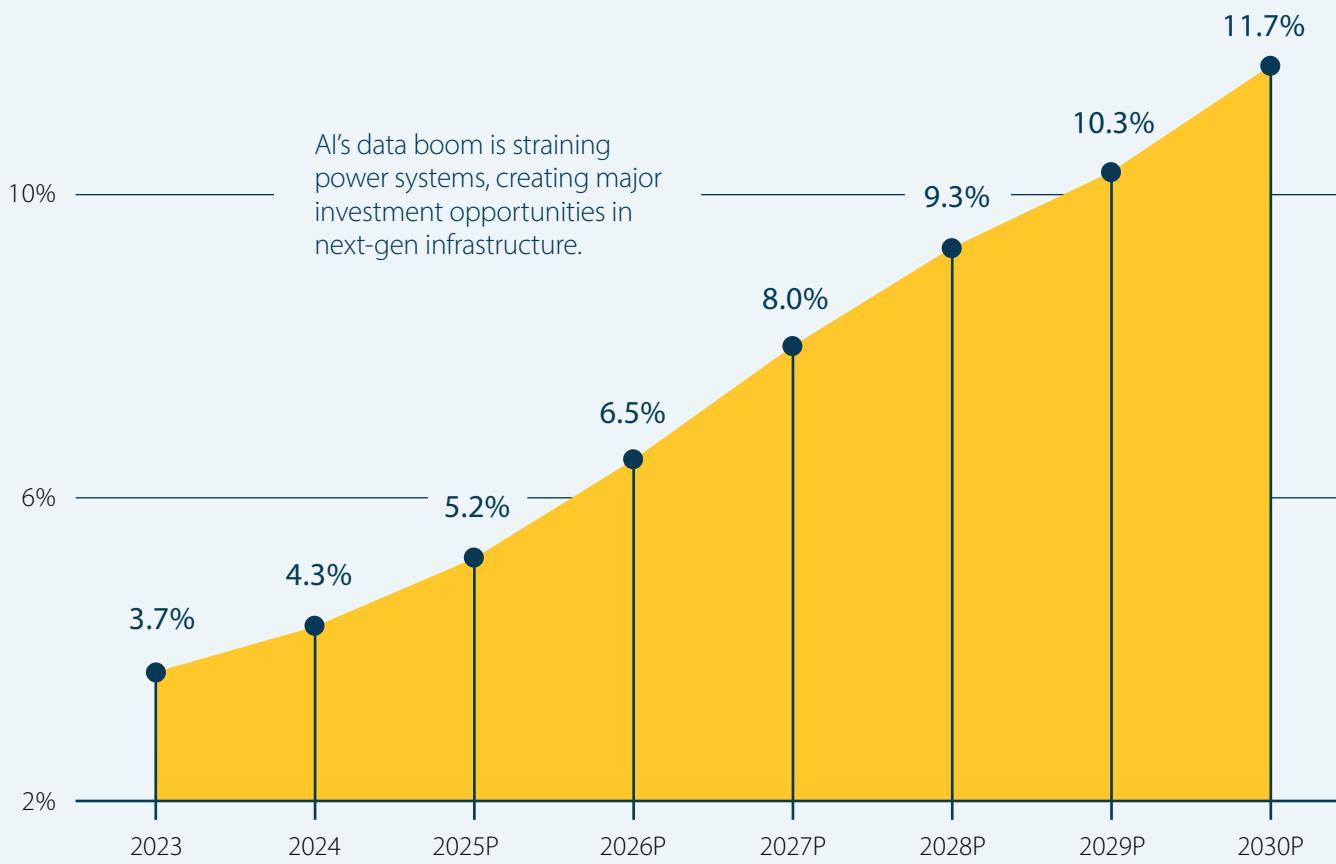


AI demands not only vast financial resources, but also significant amounts of power and water.

### 3 How Much Power Demand Is AI-Driven?

#### Share of total U.S. power demand (%)

Beyond capital investment, AI-driven data centers consume vast resources—especially electricity and water. By 2030, their demand for data center capacity could triple, intensifying pressure on global infrastructure.

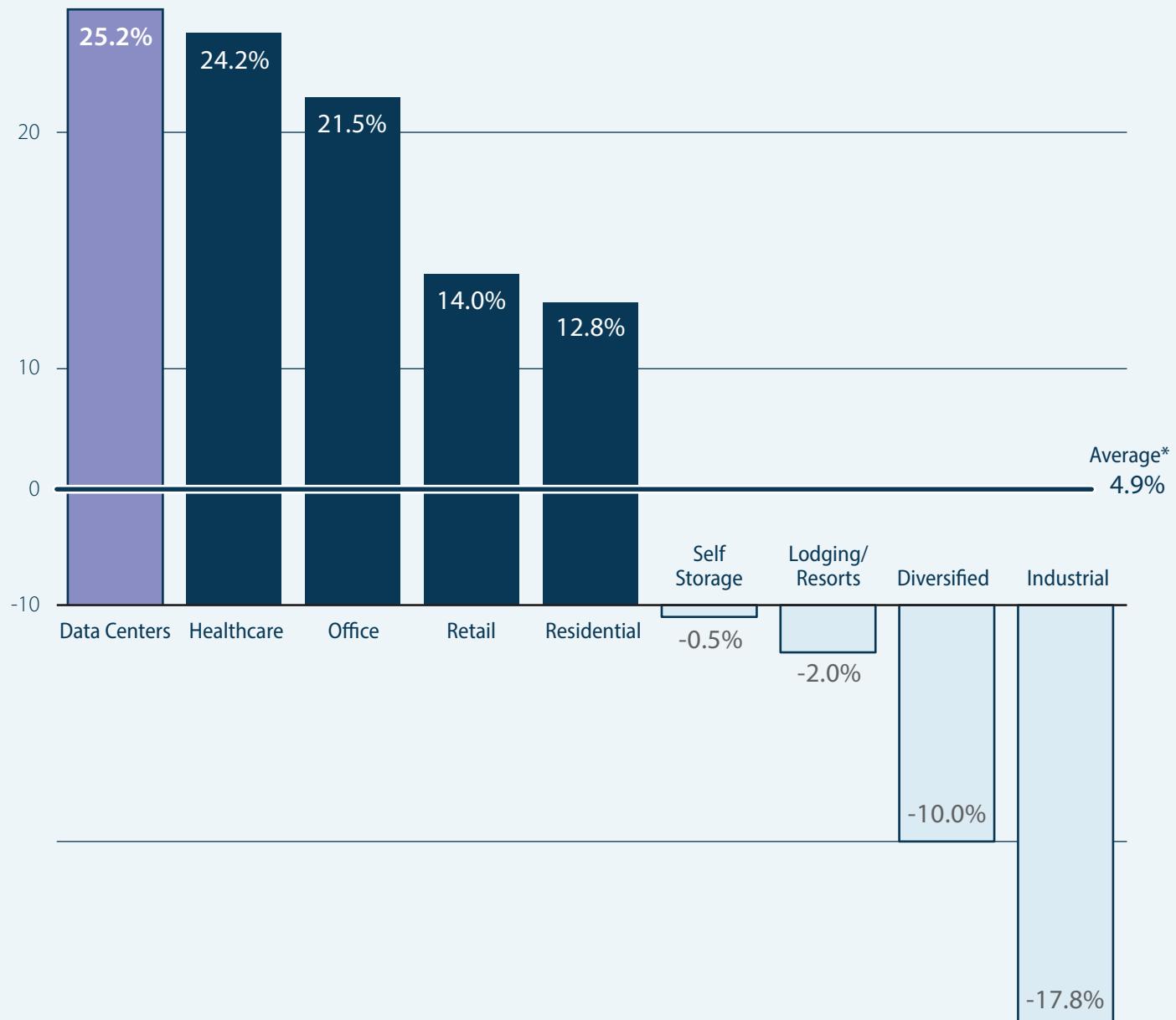


Source: McKinsey (2025)

**The demand, innovation, and resources are all in place—but for investors, performance is what truly matters.**

## 4 How Did Data Center REITs Perform in 2024?

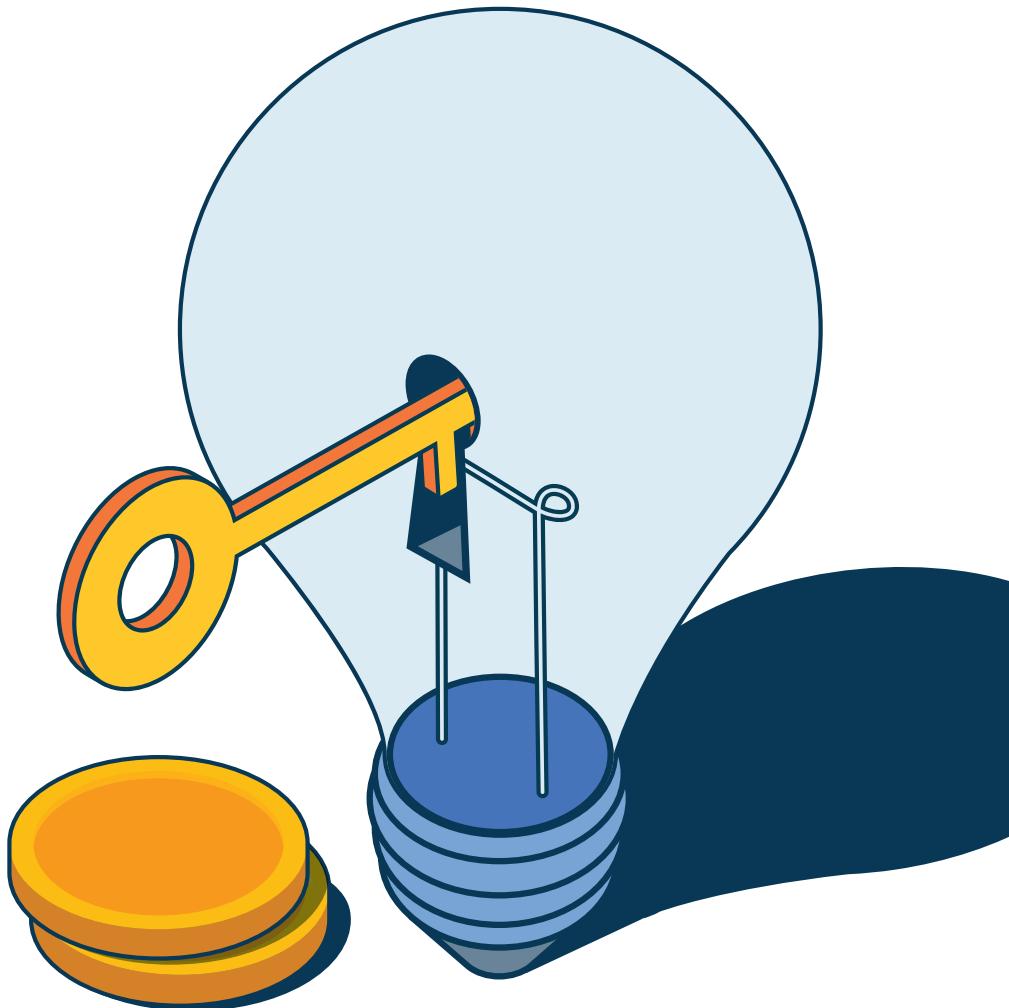
Amid the AI-driven data center boom, data center REITs are drawing attention—rising 25.2% in 2024, outpacing the broader REIT sector's 4.9% gain.



Source: NAREIT. 12/31/2024. | \*FTSE NAREIT All Equity REITs

# Investing to Power the Future

As AI drives innovation across industries, exploring how it aligns with your long-term investment themes could uncover new opportunities.





# INVESTMENTS

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