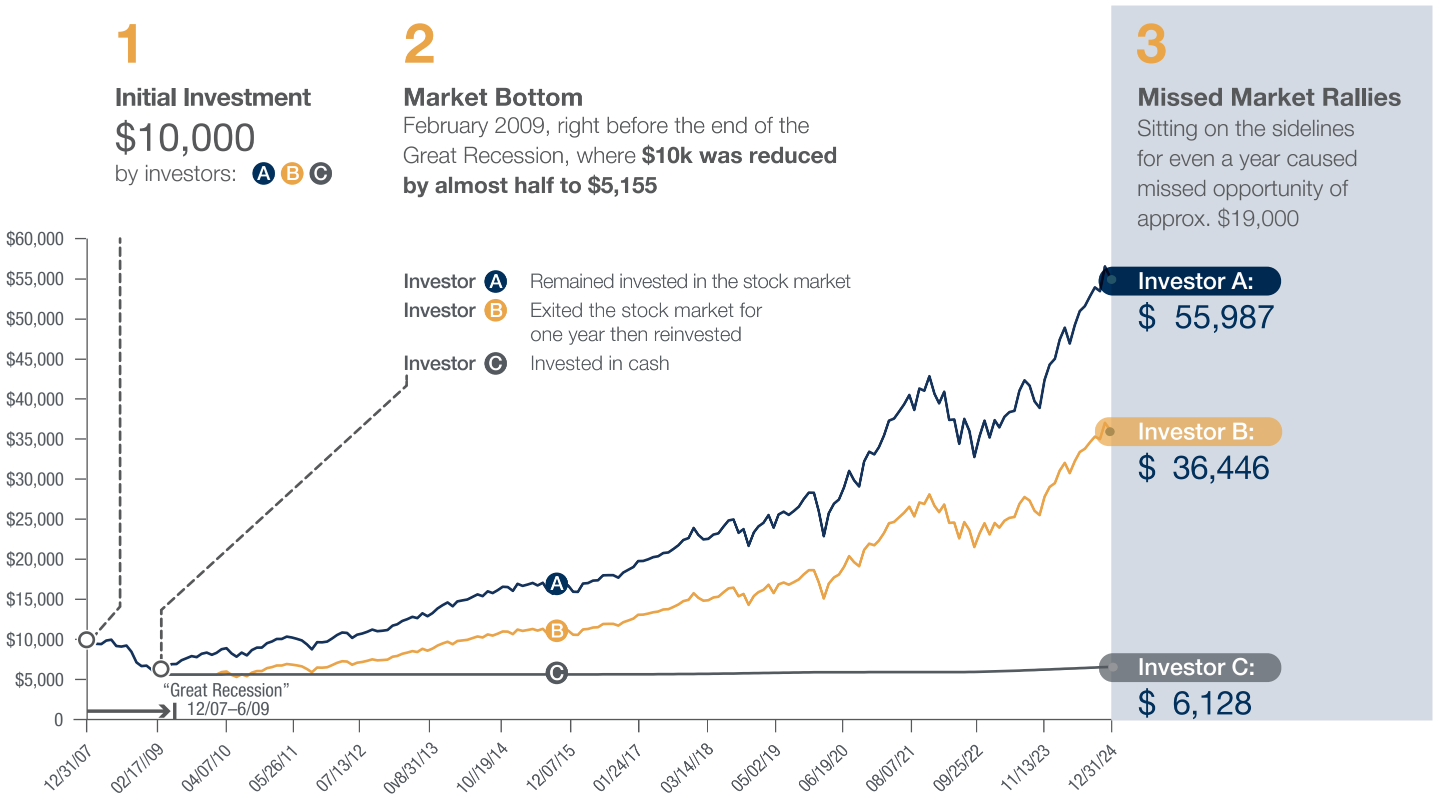
“Time in” the market vs. “timing” the market

The benefits of maintaining a long-term investment approach

Between December 2007 – December 2024 a period that included the “Great Recession” and the recovery that followed, three hypothetical investors each invested $10,000 in the stock market. By February 2009 (the market bottom), the value of each investors’ initial investment dropped by almost half to $5,155.

Attempts to Time the Market May Lead to Missed Market Rallies[1]

December 2007 – December 2024



After that point:

- Investor A remained committed to a long-term investment and stayed fully invested in the stock market to realize a final ending value of $55,987.
- Investor B decided to briefly exit the stock market by investing in cash for a year before reinvesting back into the market—realizing a final ending value of $36,446.
- Investor C, however, exited the stock market all together by investing solely in cash—which provided a final ending value of $6,128.

Based on this illustration, not only did Investor A recover the initial value, Investor A realized a higher ending value than both Investor B and Investor C combined.

New York Life Investments

For more information

800-624-6782

newyorklifeinvestments.com

1. Source: Morningstar, 12/31/24. This information is for illustrative purposes only and is not indicative of any investment. The stock market is represented by the S&P 500 Index, an unmanaged index of 500 stocks used to measure large-cap U.S. stock market performance. Cash is represented by the 30-day U.S. Treasury bill. The data assumes reinvestment of income and does not account for taxes or transaction costs. Stocks have been more volatile than bonds or cash. Holding a portfolio of securities for the long-term does not ensure a profitable outcome and investing in securities always involves risk of loss. Past performance is no guarantee of future results. An investor cannot invest directly in an index. Index returns do not reflect any fees, expenses, or sales charges. Returns are based on price only and do not include dividends.

5044694 MS87h-01/25