



IQ Clean Oceans ETF

Why Invest: Protecting Our Oceans With OCEN

The global blue economy, which consists of economic activities that are based in and are actively good for the ocean, is crucial to our continued growth and prosperity across multiple industries and countless communities worldwide. As such, the IQ Clean Oceans ETF (OCEN) was developed in alignment with Oceana, a leading organization in the fight for ocean conservation. As an interest-based ETF, OCEN reflects the overwhelming importance of our oceans to livelihoods worldwide.

The "blue economy" is sustainable use of ocean resources for economic growth, improved livelihoods and jobs, and ocean ecosystem health.



33 billion pounds of plastic leaks into the marine environment

from

LAND-BASED SOURCES EVERY YEAR¹



Globally, the ocean has absorbed

90% of

THE EXTRA HEAT IN OUR ATMOSPHERE²



RESTORING the oceans could feed

1 billion people a healthy seafood meal each day³

A Data-Driven Investment Opportunity

Studies show that attractive investment opportunities exist in protecting our oceans:



The blue economy is estimated to be worth **\$2.5 trillion a year⁴**



The blue economy is expected to grow **2x faster than the mainstream economy by 2030⁵**



Ocean-related industries comprise up to **7% of global gross domestic product⁶**

About OCEN

IndexIQ believes that investors can enhance their portfolio's potential by seeking exposure to select global companies that are taking steps towards mitigating harm to our oceans through their products or services.

OCEN tracks the IQ CANDRIAM Clean Oceans Index, which is designed to provide investors exposure to global stocks of companies that share a commitment to protecting our oceans by reducing pollution and increasing resource efficiency, and are therefore involved in one of the following activities:

- **Pollution Reduction**
- **Carbon Efficiency**
- **Clean Energy**
- **Sustainable Oceans**
- **Cleaner Shipping**

The Portfolio in Action

OCEN's portfolio allocation includes companies such as:



World's largest utility company, with a focus on renewable energy and sustainable power solutions

Sector: Utilities

Country: United States



Engineering and manufacturing company focusing on automation and digitalization to offer energy efficient and resource-saving technologies

Sector: Information Technology

Country: Germany



Manufacturer of cosmetics, perfume, hair care, and skin care products

Sector: Consumer Staples

Country: France

Sample holdings are shown for illustrative purposes only.

Preserving Ocean Health With Oceana

New York Life Investments and IndexIQ contribute to Oceana's charitable initiatives based on a portion of OCEN's management fee.

Oceana, founded in 2001, is the largest international advocacy organization focused solely on ocean conservation. Their offices around the world work together to win strategic, directed campaigns that achieve measurable outcomes intended to make our oceans more biodiverse and abundant. Since its founding, Oceana has won more than 225 victories and protected nearly 4 million square miles of ocean.

Through our ongoing donations, New York Life Investments and IndexIQ are proud to help Oceana further its mission of restoring fisheries by stopping overfishing, preventing bycatch, protecting habitat, and reducing pollution from single-use plastics.



Learn More | Visit [iqduoimpactetfs.com](https://www.iqduoimpactetfs.com)

OCEN is available for purchase on all major trading platforms.

1. Oceana. As of October 2021.
2. Ibid.
3. Ibid.
4. Reuters Events. "ESG investors slow to make waves in the \$2.5tn ocean economy." Mike Scott. Accessed 19 Sept. 2021 <https://www.reutersevents.com/sustainability/esg-investors-slow-make-waves-25tn-ocean-economy>
5. Ibid.
6. CNBC. "Here's the economic case for investing in oceans." Emma Newburger. Accessed 4 Oct. 2021 <https://www.cnbc.com/2020/07/13/heres-the-economic-case-for-investing-in-oceans.html>

The IQ CANDRIAM Clean Oceans Index seeks to track companies that help to protect and/or achieve a cleaner ocean through reduced pollution and increased resource efficiency.

ABOUT RISK

Foreign securities can be subject to greater risks than U.S. investments, including currency fluctuations, less liquid trading markets, greater price volatility, political and economic instability, less publicly available information, and changes in tax or currency laws or monetary policy. These risks are likely to be greater for emerging markets than in developed markets.

Large-Capitalization Companies

Risk Large-capitalization companies may be less able than smaller capitalization companies to adapt to changing market conditions. Large-capitalization companies may be more mature and subject to more limited growth potential compared with smaller capitalization companies. During different market cycles, the performance of large-capitalization companies has trailed the overall performance of the broader securities markets.

New Fund Risk

The Fund is a new fund. As a new fund, there can be no assurance that it will grow to or maintain an economically viable size, in which case it could ultimately liquidate.

Small and mid-cap stocks are often more volatile than large-cap stocks. Smaller companies generally face higher risks due to their limited product lines, markets and financial markets.

ESG Investing Style Risk

Impact investing and/or Environmental, Social and Governance (ESG) managers may take into consideration factors beyond traditional financial information to select securities, which could result in relative investment performance deviating from other strategies or broad market benchmarks, depending on whether such sectors or investments are in or out of favor in the market. Further, ESG strategies may rely on certain values based criteria to eliminate exposures found in similar strategies or broad market benchmarks, which could also result in relative investment performance deviating. There is no assurance that employing ESG strategies will result in more favorable investment performance.

Clean Oceans Investing Style Risk

The returns on a portfolio of securities that excludes companies that have not adopted practices and policies that help to protect and/or achieve a cleaner ocean through reduced pollution and increased resource efficiency may trail the returns on a portfolio of securities that includes companies that have not adopted these practices and policies. Investing only in a portfolio of securities of companies that help to protect and/or achieve a cleaner ocean through reduced pollution and increased resource efficiency may affect the Fund's exposure to certain types of investments and may adversely impact the Fund's performance depending on whether such investments are in or out of favor in the market.

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New York Life Investment Management LLC ("NYLIM") and IndexIQ Advisors LLC ("IndexIQ") are donors to and supporters of Oceana, Inc. ("Oceana"). Oceana has authorized NYLIM and IndexIQ to reference its name and certain marks owned by Oceana in connection with a commercial co-venture entered into between the Parties. None of the payments made by NYLIM and IndexIQ to Oceana is in exchange for services provided by Oceana. NYLIM and IndexIQ's contribution to Oceana is calculated on an annualized basis to be the lower of: (i) 0.045% of the Fund's average daily net managed assets (the average daily value of the total assets of the Fund, less all accrued liabilities of the Fund and less any management fees waived by the Fund's adviser or sub-adviser); or (ii) ten percent of the Fund's net annual management fee taking into account all applicable fee waivers and expense reimbursements. NYLIM and IndexIQ will make annual minimum contributions of \$50,000 per year through the fifth anniversary of the listing of the ETF on a national securities exchange.

Investing involves risk, including possible loss of principal. Asset allocation and diversification may not protect against market risk, loss of principal, or volatility of returns.

There is no guarantee that these investment strategies will work under all market conditions or are suitable for all investors, and each investor should evaluate their ability to invest long-term, especially during periods of downturn in the market.

No representation is being made that any account, product, or strategy will or is likely to achieve profits.

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Consider the Funds' investment objectives, risks, charges and expenses carefully before investing. The prospectus and the statement of additional information include this and other relevant information about the Funds and are available by visiting IQetfs.com. Read the prospectus carefully before investing.



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