



IQ Engender Equality ETF

Why Invest: Join the Fight for Gender Equality With EQUL

Transformative change is not passive — it requires proactive and deliberate action. Achieving true gender equality is no different. Each day, our society is called to remove the obstacles that hinder a more inclusive economy and prosperous future. Recognizing the crucial role of computing in our economy coupled with the lack of women in the field, IndexIQ aligned with Girls Who Code to develop our IQ Engender Equality ETF (EQUL), understanding that:



Fewer than **1 in 5** computer science graduates are women¹



Women are underrepresented — only **24%** pursue a STEM DEGREE²



Women were on track to fill only **3%** of the 1.4 million jobs available in computing-related fields in 2020³

A Data-Driven Investment Opportunity

Studies indicate that equality-focused opportunities will continue to rise based in part on the following:



Gender equality is not only a social issue, but also a business issue:

- Evidence suggests that companies with more diverse boards have higher returns and lower risk profiles⁴
- Companies with high participation of women at all staffing levels report better business performance⁵



Supporting pay equality for women is also supportive of the economy:

- Women worldwide are paid about 23% less than men⁶
- Women influence 83% of spending decisions in the U.S. and account for 70% of global consumer spending⁷

About EQUL

As purpose-driven investing continues to grow, IndexIQ is working with investors who are focused on gender equality by granting access to select U.S. companies that are leaders in gender equality within the workplace.

EQUL utilizes the Gender Equality Scorecard™ developed by Equileap, an independent data provider with a broad scope of gender metrics, enabling investors to make data-informed investment decisions. Equileap evaluates more than 4,000 companies globally across 19 criteria including:

- Gender balance of the workforce, senior management and board of directors
- Pay gap
- Sexual harassment
- Parental leave

The Portfolio in Action

EQUL's portfolio allocation includes companies such as:



Online marketplace for unique and creative goods, connecting buyers and sellers worldwide

Sector: Consumer Discretionary



Provider of business and financial management software solutions for small businesses, consumers, and accounting professionals

Sector: Information Technology



Global human resources consulting firm providing temporary and permanent staffing services

Sector: Industrials

Sample holdings are shown for illustrative purposes only.

Inspiring the Next Generation of Tech With Girls Who Code

Girls Who Code is a non-profit organization that aims to support and increase the number of women in computer science. Founded in 2012, the non-profit offers programs and clubs for girls of all backgrounds, identities and preferences, about half of whom come from historically underrepresented groups.



New York Life Investments and IndexIQ contribute to Girls Who Code's charitable initiatives based on a portion of EQUL's management fee. Through our ongoing donations, New York Life Investments and IndexIQ are proud to help Girls Who Code further its mission to inspire, educate, and equip girls with the computing skills they need to become leaders. By supporting free programs for third to twelfth graders, girls learn coding while also finding role models and peers in the computer science and technology fields.

Learn More | Visit iqdualimpactetfs.com

EQUL is available for purchase on all major trading platforms.

1. Girls Who Code. "Girls Who Code Annual Report 2020: Bravery in a Crisis." Accessed 22 Sept. 2021 https://girlswhocode.com/2020report/?gclid=Cj0KCQjwkbukBhDRARIsAALysV5S-rok40icre8umSgPibleZlnD7U4-dB-WaqStsjPfbKp_GAOWpndfYaAju-EALw_wcB
2. STEM = Science, Technology, Engineering, Mathematics. Entrepreneur.com. "Infographic: The Tide Turns for Women in Tech." Accessed 26 Sept. 2021. <https://www.entrepreneur.com/article/289932>
3. Tory Burch Foundation. Reshma Saujani, Founder and CEO of Girls Who Code. Accessed 26 Sept. 2021. <http://www.toryburchfoundation.org/resources/technology/reshma-saujani/>
4. MSCI: Women on boards and the human capital connection; Catalyst: The Bottom Line: Connecting Corporate Performance and Gender Diversity; Thar SHE Blows? Gender, Competition, and Bubbles in Experimental Asset Markets
5. International Labour Organization. "Women in Business and Management: The business case for change." Accessed Sept. 2020. https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_700953.pdf
6. International Trade Union Confederation. "ITUC Economic and Social Policy Brief: The Gender Wage Gap." Accessed Sept. 2020 <https://www.ituc-csi.org/brief-wage-gap>
7. Catalyst.org. Buying Power (Quick Take), "What is Buying Power?" Accessed Sept. 2020. <https://www.catalyst.org/research/buying-power/>

The IQ Engender Equality ETF tracks the Solactive Equileap US Gender Equality Index, which was built in alignment with Equileap, a leader in gender equality research. This research in turn provides gender metrics to assess the risk and opportunities presented by gender (in)equality in financial markets. Equileap evaluates over 4,000 companies globally across 19 criteria, including gender balance of the workforce, senior management, and board of directors; pay gap transparency and strategy; parental leave programs; and sexual harassment policies.

ABOUT RISK

Large-Capitalization Companies

Risk Large-capitalization companies may be less able than smaller capitalization companies to adapt to changing market conditions. Large-capitalization companies may be more mature and subject to more limited growth potential compared with smaller capitalization companies. During different market cycles, the performance of large-capitalization companies has trailed the overall performance of the broader securities markets.

New Fund Risk

The Fund is a new fund. As a new fund, there can be no assurance that it will grow to or maintain an economically viable size, in which case it could ultimately liquidate.

Small and mid-cap stocks are often more volatile than large-cap stocks. Smaller companies generally face higher risks due to their limited product lines, markets and financial markets.

ESG Investing Style Risk

Impact investing and/or Environmental, Social and Governance (ESG) managers may take into consideration factors beyond traditional financial information to select securities, which could result in relative investment performance deviating from other strategies or broad market benchmarks, depending on whether such sectors or investments are in or out of favor in the market. Further, ESG strategies may rely on certain values based criteria to eliminate exposures found in similar strategies or broad market benchmarks, which could also result in relative investment performance deviating. There is no assurance that employing ESG strategies will result in more favorable investment performance.

Gender Equality Investing Style Risk

The returns on a portfolio of securities that excludes companies that have not adopted the gender diversity and inclusion practices and policies may trail the returns on a portfolio of securities that includes companies that have not adopted these practices and policies. Investing only in a portfolio of securities that are gender diverse may affect the Fund's exposure to certain types of investments and may adversely impact the Fund's performance depending on whether such investments are in or out of favor in the market.

IQ Engender Equality ETF (the "Fund") is offered by IndexIQ, the Fund's sponsor, in alignment with Girls Who Code Inc. ("GWC"). The Fund is designed to promote investment objectives that are deemed to be consistent with GWC's mission. Shares of the Fund are not sponsored, endorsed or promoted by GWC, and GWC is not an investment adviser or service provider to the Fund. GWC makes no representations or warranties regarding the performance of the Fund and will have no obligation or liability in connection with the Fund. The Fund's sponsor, IndexIQ, and its affiliates are supporters of and donors to GWC and are making a substantial contribution to GWC in connection with GWC's agreement to license use of its name and trademarks to IndexIQ and its affiliates. NYLIM and IndexIQ's contribution to GWC is calculated on an annualized basis to be the lower of: (i) 0.045% of the Fund's average daily net managed assets (the average daily value of the total assets of the Fund, less all accrued liabilities of the Fund and less any management fees waived by the Fund's adviser or sub-adviser); or (ii) ten percent of the Fund's net annual management fee taking into account all applicable fee waivers and expense reimbursements. NYLIM and IndexIQ will make annual minimum contributions to GWC of \$25,000 in each of the years 2021 to 2025 so long as their commercial co-venture is in effect.

New York Life Investment Management LLC ("NYLIM") and IndexIQ Advisors LLC ("IndexIQ") are donors to and supporters of Girls Who Code Inc. ("GWC"). GWC has authorized NYLIM and IndexIQ to reference its name and certain marks owned by GWC in connection with a commercial co-venture entered into between the Parties. None of the payments made by NYLIM and IndexIQ to GWC is in exchange for services provided by GWC.

Investing involves risk, including possible loss of principal. Asset allocation and diversification may not protect against market risk, loss of principal, or volatility of returns.

There is no guarantee that these investment strategies will work under all market conditions or are suitable for all investors, and each investor should evaluate their ability to invest long-term, especially during periods of downturn in the market.

No representation is being made that any account, product, or strategy will or is likely to achieve profits.

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Consider the Funds' investment objectives, risks, charges and expenses carefully before investing. The prospectus and the statement of additional information include this and other relevant information about the Funds and are available by visiting IQetfs.com. Read the prospectus carefully before investing.



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