

The EQUL logo is displayed in large, 3D-style purple letters on a dark purple background. A laptop is visible in the background, also with the EQUL logo on its lid.

# A Gift for You:

## IQ Engender Equality **ETF | EQUL**



Created in alignment with the **Girls Who Code**, EQUL invests in companies that are leaders in gender equality within the workplace.



To:

From:

Amount / Number of Shares:

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### Inspiring the Next Generation of Tech with Girls Who Code

IndexIQ contributes to Girls Who Code's charitable initiatives based on a portion of EQUL's management fee, and your investment helps to support these ongoing donations. Together, we can be proud to help Girls Who Code further its mission to inspire, educate, and equip girls with the computing skills they need to become leaders. By supporting free programs for third to twelfth graders, girls learn coding while also finding role models and peers in the computer science and technology fields.

Founded in 2012, Girls Who Code is a non-profit organization that aims to support and increase the number of women in computer science by offering programs and clubs for girls of all backgrounds, identities and preferences, about half of whom come from historically underrepresented groups.

**Visit [iqdualimpactetfs.com](http://iqdualimpactetfs.com) to learn more.**

**DATE:**

*This voucher has no cash value. Voucher cannot be redeemed to purchase any security.*

## ABOUT RISK

**Large-Capitalization Companies Risk** Large-capitalization companies may be less able than smaller capitalization companies to adapt to changing market conditions. Large-capitalization companies may be more mature and subject to more limited growth potential compared with smaller capitalization companies. During different market cycles, the performance of large-capitalization companies has trailed the overall performance of the broader securities markets.

**New Fund Risk** The Fund is a new fund. As a new fund, there can be no assurance that it will grow to or maintain an economically viable size, in which case it could ultimately liquidate.

**Small and mid-cap stocks** are often more volatile than large-cap stocks. Smaller companies generally face higher risks due to their limited product lines, markets and financial markets.

**ESG Investing Style Risk** Impact investing and/or Environmental, Social and Governance (ESG) managers may take into consideration factors beyond traditional financial information to select securities, which could result in relative investment performance deviating from other strategies or broad market benchmarks, depending on whether such sectors or investments are in or out of favor in the market. Further, ESG strategies may rely on certain values based criteria to eliminate exposures found in similar strategies or broad market benchmarks, which could also result in relative investment performance deviating. There is no assurance that employing ESG strategies will result in more favorable investment performance.

**Gender Equality Investing Style Risk** The returns on a portfolio of securities that excludes companies that have not adopted the gender diversity and inclusion practices and policies may trail the returns on a portfolio of securities that includes companies that have not adopted these practices and policies. Investing only in a portfolio of securities that are gender diverse may affect the Fund's exposure to certain types of investments and may adversely impact the Fund's performance depending on whether such investments are in or out of favor in the market.

IQ Engender Equality ETF (the "Fund") is offered by IndexIQ, the Fund's sponsor, in alignment with Girls Who Code Inc. ("GWC"). The Fund is designed to promote investment objectives that are deemed to be consistent with GWC's mission. Shares of the Fund are not sponsored, endorsed or promoted by GWC, and GWC is not an investment adviser or service provider to the Fund. GWC makes no representations or warranties regarding the performance of the Fund and will have no obligation or liability in connection with the Fund. The Fund's sponsor, IndexIQ, and its affiliates are supporters of and donors to GWC and are making a substantial contribution to GWC in connection with GWC's agreement to license use of its name and trademarks to IndexIQ and its affiliates. NYLIM and IndexIQ's contribution to GWC is calculated on an annualized basis to be the lower of: (i) 0.045% of the Fund's average daily net managed assets (the average daily value of the total assets of the Fund, less all accrued liabilities of the Fund and less any management fees waived by the Fund's adviser or sub-adviser); or (ii) ten percent of the Fund's net annual management fee taking into account all applicable fee waivers and expense reimbursements. NYLIM and IndexIQ will make annual minimum contributions to GWC of \$25,000 in each of the years 2021 to 2025 so long as their commercial co-venture is in effect.

New York Life Investment Management LLC ("NYLIM") and IndexIQ Advisors LLC ("IndexIQ") are donors to and supporters of Girls Who Code Inc. ("GWC"). GWC has authorized NYLIM and IndexIQ to reference its name and certain marks owned by GWC in connection with a commercial co-venture entered into between the Parties. None of the payments made by NYLIM and IndexIQ to GWC is in exchange for services provided by GWC.

Investing involves risk, including possible loss of principal. Asset allocation and diversification may not protect against market risk, loss of principal, or volatility of returns.

There is no guarantee that these investment strategies will work under all market conditions or are suitable for all investors, and each investor should evaluate their ability to invest long-term, especially during periods of downturn in the market.

No representation is being made that any account, product, or strategy will or is likely to achieve profits. This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for, accounting, legal or tax advice. You should consult your tax or legal advisor regarding such matters.

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**Consider the Funds' investment objectives, risks, charges and expenses carefully before investing. The prospectus and the statement of additional information include this and other relevant information about the Funds and are available by visiting [IQetfs.com](http://IQetfs.com). Read the prospectus carefully before investing.**



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